

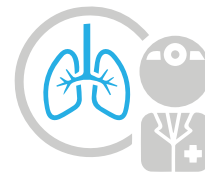


CLEAN THE AIR TO PROTECT YOUR RESIDENTS

While we don't usually give much thought to indoor air quality, we should. The air we breathe indoors is up to five times more polluted than outdoor air.

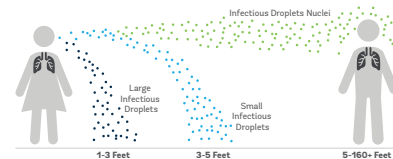
Shared spaces, like assisted living facilities are breeding grounds for bacteria, viruses, dust and allergens, and harsh chemicals and odors. Crowded common areas can increase risk of cross-contamination among residents.

The CDC suggests that **FLU VIRUSES ARE SPREAD** mainly by droplets made when people cough, sneeze or talk.



PEOPLE 65 YEARS AND OLDER are at greater risk of serious complications from the flu.

CDC suggests that most flu viruses are spread mainly by droplets made when people with the flu cough, sneeze or talk and **AIR IMPURITIES CAN TRAVEL GREAT DISTANCES.**



PEOPLE AGE 65 - 74 are more likely to report they have Chronic obstructive pulmonary disease (COPD). COPD has surpassed stroke as the third leading cause of death in the US with major risk factors being indoor air pollutants and allergens.



CLEAN AIR, CLEANER ASSISTED LIVING FACILITY

Protect Against Cold & Flu

Shared spaces inherently foster disease transmission from person to person because they are in a group setting in close contact. Removing the Influenza virus & Rhinovirus from the air can protect patients.

Complete Germ Protection

Complement hand sanitation and daily surface cleaning with air cleaning to remove the harmful viruses and germs that patients and staff inhale.

Captures 99.9% of Airborne Contaminants*

True HEPA filters capture allergens, tobacco smoke and other pollutants that can trigger or worsen Chronic Lower Respiratory Disease.

*True HEPA filters capture 99.9% of airborne contaminants as small as 0.3 microns

Drive Customer Preference

Air purification is a visible cue of a superior cleaning regimen, shows care for patrons and creates a preference for the facility.

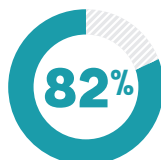
How likely would having an air purifier give you the following impressions?



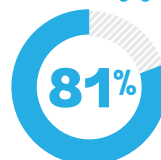
CLEANER
Facility



SAFER
Facility



Shows
CARE & CONCERN



My
PREFERRED
Facility

STRONG POSITIVE IMPRESSION

Of assisted living facility decision makers surveyed, cleanliness ranks #2 in importance—even above price. Air purifiers create a strong, positive impression.

Source: AeraMax Pro Omnibus Survey, July 2015, Assisted living facility decision makers (n=83)